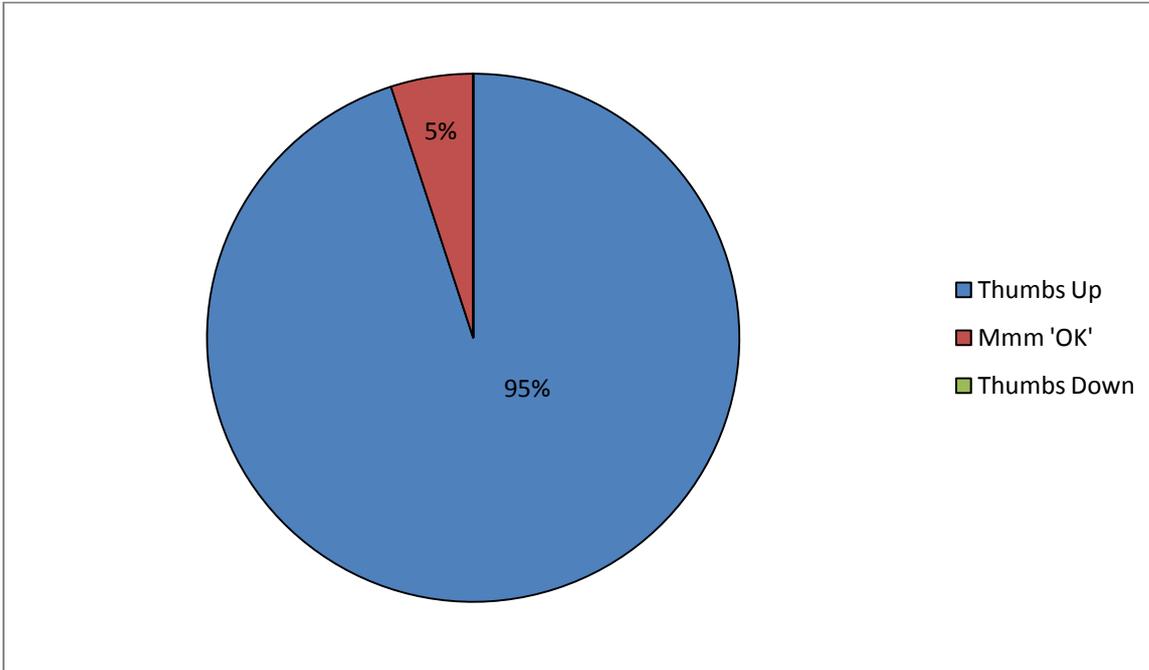


Networking Your Way – Feedback from the event

1. Introduction

Over 80 people attended the Networking Your Way to New Business event on the 21st March 2012. There were also 13 networking organisations who had stands at the event, plus the charity Norwich Door to Door. Thank you to all those of you who responded to the feedback survey. Here are the results and some of the comments.

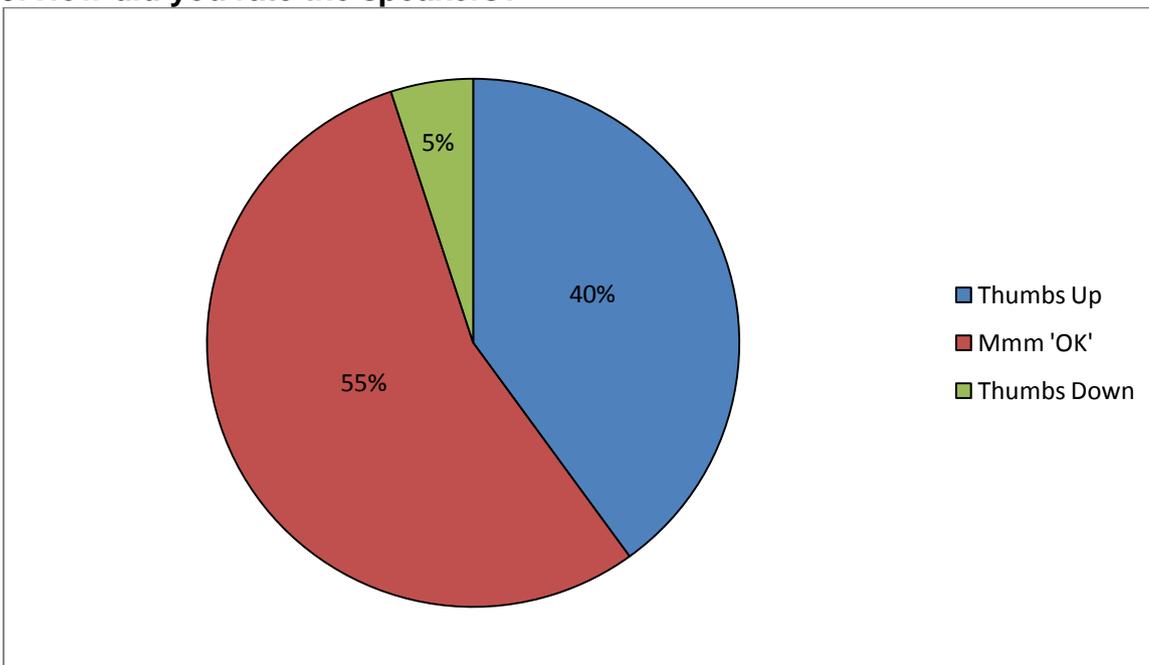
2. How did you rate the event overall?



Almost everyone gave the event the 'thumbs up'. General comments on the event included:

- Very well organised event with plenty of contacts!
- Great atmosphere.
- It was so 'Antidote' & I really enjoyed it.
- Loved it.

3. How did you rate the speakers?



There was a more mixed response to the speakers. Comments included:

- Brilliant speakers, energetic and interactive with audience.
- I guess Heather's tonsillitis affected her performance.

4. Did you gain anything specific from the event?

People found the event a good networking opportunity, meeting new and old contacts. They also became aware of other networking organisations:

- Good networking opportunity, met some people who could be useful contacts for the future.
- Yes, I met someone who can add value to my clients, those who lack self-esteem or have other confidence issues.
- I wasn't aware just how many different networking groups there are, all with a different approach.
- Awareness of the number of networking groups I didn't know existed.

They gained useful information from the speakers:

- Great Ideas from the speakers.
- Practical solutions to networking and advice about being goal orientated when networking.
- More confidence in networking.

5. What was the best part of the event for you?

Even though there are many networking organisations in Norfolk, people were pleased to catch up with people whom they do not see regularly and to meet new people:

- Meeting old friends and starting new ones.
- Meeting old contacts from Antidote and Business Club who I haven't seen for ages.
- Meeting with new people, catching up with some people I hadn't seen for a while.

The information on networking organisations:

- Having all the great networking offers in the same place, so serious networkers could choose which is right for them!
- Very useful to have so many networking groups in one place.
- Learning about the different networking groups.

The information from the speakers:

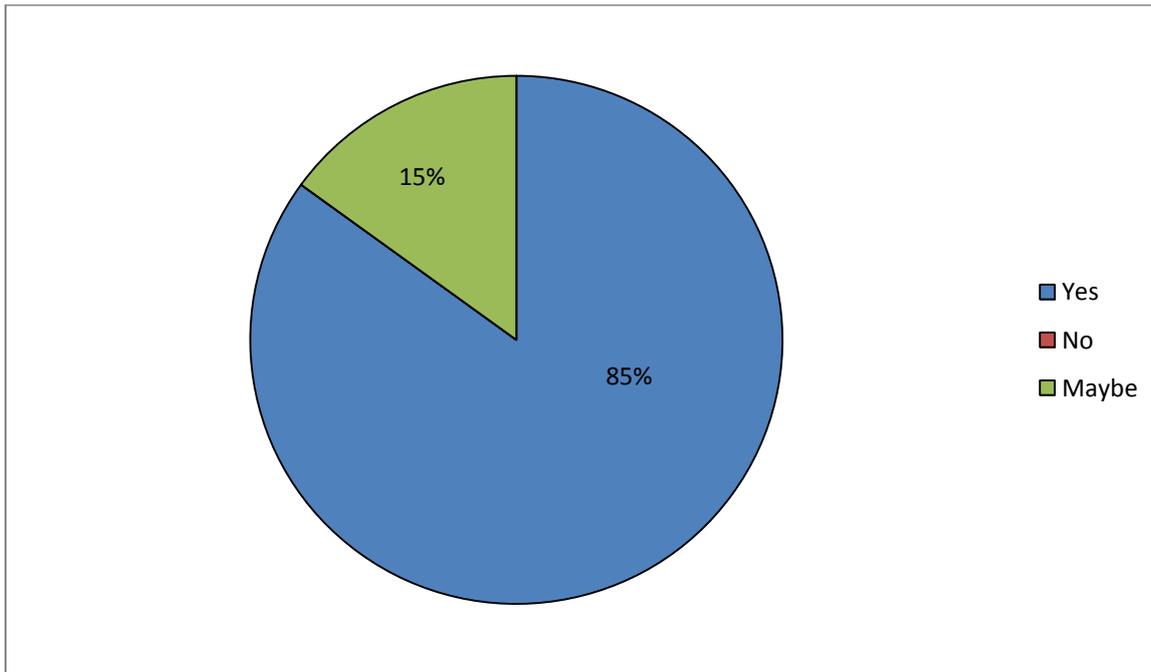
- The tips on networking and the opportunity to use them afterwards.
- Speakers - very good session.
- I found the speakers' activities interesting and fun.

The welcoming and friendly atmosphere was also commented on:

- Informality, friendliness of the delegates.
- The atmosphere was great, relaxed good energy and good mix of people.

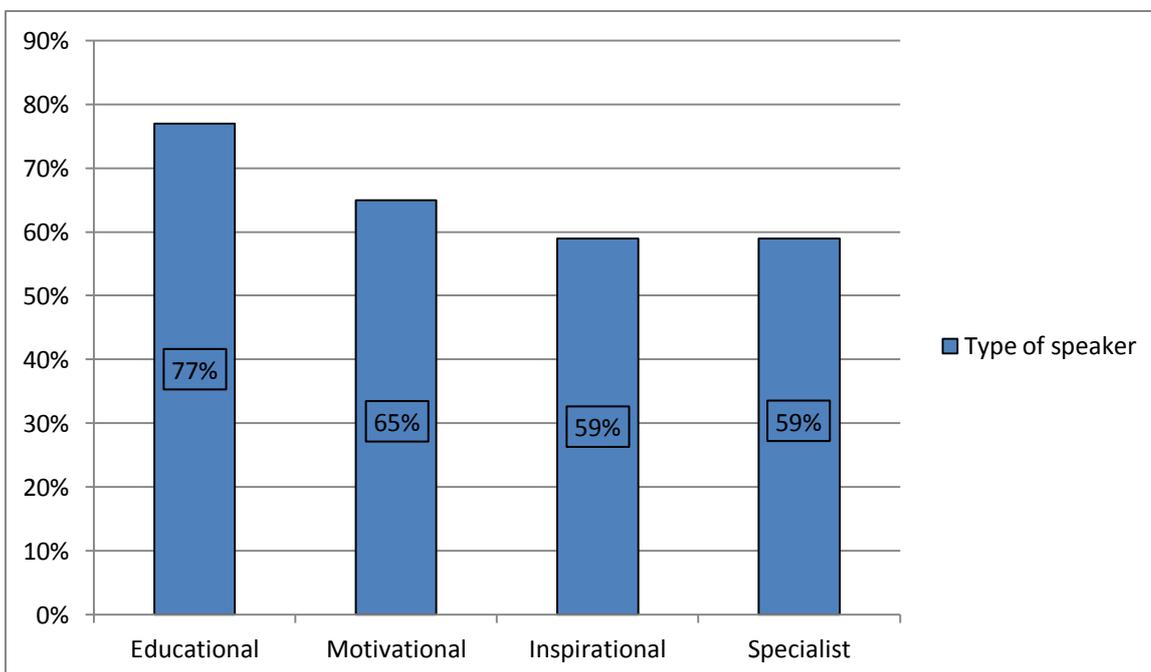
6. Would you be interested to attend a similar event in the future?

A resounding majority would be interested in attending a similar event in the future.



7. What type of speakers do you prefer?

For this question there could be more than one response. Over three quarters preferred an educational speaker and almost two thirds would like a motivational speaker.



Comments were that they should be:

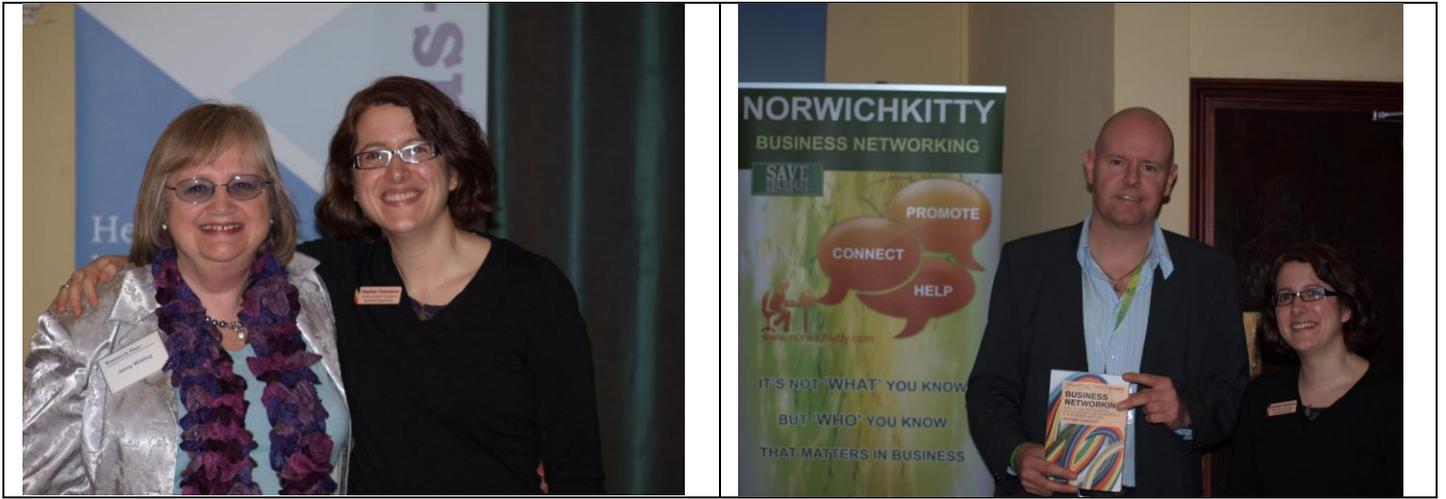
- Entertaining.
- All of the above!
- No Fluffy woo-woo type thank you very much.

8. Any other comments

Other comments included:

- Smart move to include other networking groups there, enabled them to be seen and for us to see them.
- I think you made an excellent job of bringing back the Antidote! Many, many thanks.
- Well done guys on an excellent event, well organised and publicised, it was a hit!
- Excellent event! Thanks.





Jenny Wilding and Mark Barton, **Research Plus+**
info@research-plus.co.uk
www.research-plus.co.uk
& Martin Lake, Copyprint East Anglia Ltd
m_lake@btconnect.com
www.fsbonline.co.uk/CompanyDetails.aspx?F=14597
April 2012